

## CONTEST TERMS & CONDITIONS

SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE “CONTEST RULES”).

### CONTEST PERIOD.

1. The Contest begins on Monday November 22nd, 2021 at 10:00 a.m. Eastern Time (“ET”) and ends on Friday November 26th, 2021 at 3:00 p.m. ET (the “Contest Period”). By participating in the Contest, each entrant agrees to abide by and be bound by these Contest Rules. Entrants further agree to abide by and be bound by all decisions of Coinsquare Ltd. (the “Sponsor”), which shall be final and binding, without right of appeal, in all matters relating to this Contest and the awarding of the prizes, including without limitation eligibility and/or disqualification of entries.

### ELIGIBILITY.

2. The Contest is open to all residents of Canada (excluding Quebec) who have reached the age of majority in their province or territory of residence at the time of entry. Excluded from eligibility are the officers, directors, employees, agents and representatives (and those with whom such officers, directors, employees, agents and representatives are domiciled) of the Sponsor or any of the Sponsor’s subsidiaries and affiliates.

### HOW TO ENTER.

3. NO PURCHASE NECESSARY. To participate in this Contest you must:
  - a) Have a valid Coinsquare account (an “Account”). If you do not have an Account, visit the App store and register in accordance with the enrollment instructions; and
  - b) Interact on social media in accordance with the rules below:

#### **Coinsquare Social Platforms**

- (i) *Instagram (@coinsquare)*

On the post published on the Coinsquare Instagram at the start of the Contest Period (the “Coinsquare Contest Post”), you must:

- 1) Comment your financial goals; and
- 2) Tag a friend; and

- 3) Follow the Coinsquare Instagram account if you are not already a follower.

You may enter the Contest through the Coinsquare Contest Post as many times as you like. Entrants will receive (1) Entry in the Contest for each eligible comment in accordance with these Rules.

- ii) *Twitter (@coinsquare)*

In the comment section of the tweet published on the Coinsquare Twitter at the start of the Contest Period (the “Coinsquare Contest Tweet”), you must:

- 1) Comment your financial goals; and
- 2) Retweet; and
- 3) Follow the Coinsquare Twitter account if you are not already a follower.

You may enter the Contest through the Coinsquare Contest Tweet as many times as you like. Entrants will receive (1) Entry in the Contest for each eligible comment in accordance with these Rules.

### **Kyne Social Platforms**

- i) *Instagram (@onlinekyne)*

On the post published on Kyne’s Instagram at the start of the Contest Period (the “Kyne Instagram Post”), you must:

- 1) Comment your financial goals; and
- 2) Tag a friend;
- 3) Follow the Coinsquare Instagram account if you are not already a follower.

You may enter the Contest through the Kyne Instagram Post as many times as you like. Entrants will receive (1) Entry in the Contest for each eligible comment in accordance with these Rules.

- ii) *Twitter (@onlinekyne)*

In the comment section of the tweet published on the Kyne Twitter at the start of the Contest Period (the “Kyne Tweet”), you must:

- 1) Comment your financial goals;
- 2) Retweet; and

- 3) Follow the Coinsquare Twitter account if you are not already a follower.

You may enter the Contest through the Kyne Tweet as many times as you like. Entrants will receive (1) Entry in the Contest for each eligible comment in accordance with these Rules.

iii) *Tik Tok (@onlinekyne)*

On the Tik Tok video published on the Kyne Tik Tok at the start of the Contest Period (the “Kyne Tik Tok”), you must:

- 1) Comment your financial goals; and
- 2) Tag a friend; and
- 3) Follow the Coinsquare Instagram and/or the Coinsquare Twitter account if you are not already a follower.

You may enter the Contest through the Coinsquare Contest Tweet as many times as you like. Entrants will receive (1) Entry in the Contest for each eligible comment in accordance with these Rules.

4. For greater certainty and avoidance of any doubt, there is no limit on the amount of times you can enter the Contest within the Contest Period. You will receive one (1) Entry in the Contest each time you comment in accordance with the Rules above, regardless of the social media platform you enter on.

**DRAW & WINNER SELECTION.**

5. On or about Monday 29th, 2021 at 11:00a.m. ET, a random draw will be conducted from among all eligible entries received during the Contest Period for the purpose of selecting a Prize winner. Odds of being selected depend on the number of eligible entries received during the Contest Period and the amount of times you entered the Contest.

**PRIZE.**

6. There will be five (5) prizes (each, a “Prize”) available to be won each consisting of: \$1000 CAD worth of Bitcoin (BTC).
7. The Prize shall be funded to the selected winner’s Account at the market price at the time of funding.

8. The Prize must be accepted as awarded and is not transferable. No substitutions except at Sponsor's option. Sponsor reserves the right to substitute the prize or a prize component with one of equal or greater value, including without limitation, but solely in the Sponsor's discretion, a cash award. The Prize will only be awarded to the person who is the owner of the Account.

#### **PRIZE CLAIM CONDITIONS.**

9. In order to be declared a winner, the selected entrant's online presence must pass a content audit conducted by the Sponsor. The Sponsor reserves the right to disqualify selected entrants who display an online presence that does not align with the Sponsor's content policy, which includes without limitation, all content that: uses profanity, displays hateful or discriminatory language, promotes illegal, dangerous or violent harmful practices or behaviour or is harmful or offensive in nature.
10. All selected winners that pass the content audit will be contacted via the social media platform with which they have entered and won and notified via the social media platform with which they have entered and won and notified. WINNER NOTIFICATIONS WILL ONLY BE SENT FROM THE OFFICIAL COINSQUARE SOCIAL PLATFORM ACCOUNTS. The selected entrant must: (i) respond to notification of selection within two (2) weeks of first attempt by Sponsor; (ii) correctly answer, unassisted, a time-limited mathematical skill-testing question by email.
11. By accepting the Prize within two (2) weeks of it being sent by Sponsor, you confirm your compliance with the Contest Rules, and agree to release the Sponsor from any liability in connection with this Contest or the use, misuse, awarding or possession of any prize; and, agree to otherwise comply with these Contest Rules.
12. Return of the Prize, or any part thereof, or winner notification as undeliverable, inability to reach selected entrant or failure of selected entrant to respond to notification within two (2) weeks of first attempt by Sponsor or Sponsor's agent, failure to provide proof of eligibility (if requested), release documents, or other required documentation in a timely manner, failure to correctly answer the skill-testing question, or other non-compliance with these Contest Rules may result in disqualification, forfeiture of the Prize, or part thereof, and, at Sponsor's sole discretion, selection of an alternate eligible entrant for the forfeited Prize, or part thereof, in accordance with these Contest Rules, who will be subject to disqualification in the same manner.

#### **LIMITATION OF LIABILITY.**

13. BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT COINSQUARE LTD. NOR ANY OF ITS AFFILIATES, BUSINESS PARTNERS, CONTRACTORS,

LICENSORS, SERVICE PROVIDERS, SHAREHOLDERS, EMPLOYEES, PERSONNEL, OFFICERS, DIRECTORS, AGENTS OR OTHER REPRESENTATIVES (COLLECTIVELY, "REPRESENTATIVES") HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM A PRIZE, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE. FURTHER, BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT THE REPRESENTATIVES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE OR THE SPONSOR WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY.

14. Without limiting the foregoing, the Sponsor, any of Sponsor's suppliers or contractors shall not be responsible for: (a) any incomplete or inaccurate information that is caused by programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any email, or social media direct message to be received by or from the Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation in this Contest or in connection with the Sponsor Website; or (h) any failure of the entry, draw or other Contest process.

## **PRIVACY POLICY.**

1. Unless otherwise authorized by the entrant, any personal information provided by the entrant when they enter the Contest will be used solely by the Sponsor and its authorized agents for the purposes of administering the Contest and prize fulfillment. By entering any Contest during this Promotion you expressly agree to have your name and/or the social media handle that you used to enter the Promotion published on any of the Coinsquare Social Platforms. All personal information the Sponsor or its authorized agents collect will be handled in accordance with the Sponsor's privacy policy which may be found at: [Privacy Policy](#).

## **GENERAL.**

15. Your entry becomes the property of Sponsor and will not be returned and no correspondence will be made with or entered into except with selected entrant(s). By participating in the Contest, each entrant agrees that the Sponsor has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to the prize and specifically disclaim all such warranties, including without limitation, the implied warranties of merchantability and fitness for a particular purpose. Winning a prize is contingent on fulfilling all the requirements set forth herein. Mass entries, automated entries, entries submitted by third parties, and any entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. All entries and prize claims are subject to verification. Proof of entry submission does not constitute proof of receipt. The Sponsor is not responsible for lost, misdirected or delayed entries. Entrants agree to abide by these Contest Rules. Decisions of Sponsor will be final and binding on all matters pertaining to this Contest.
16. Contest is subject to all applicable federal, provincial and municipal laws. Sponsor's failure to enforce any term of these Contest Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Contest Rules shall not affect the validity or enforceability of any other provision. If any provision of the Contest Rules is determined to be invalid or otherwise unenforceable, then the Contest Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner may be required to promptly return to Sponsor his/her prize, or the cash value thereof.
17. In the event of any discrepancy or inconsistency between the provisions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or radio, television, print, online advertising, the provisions of the Contest Rules shall prevail and govern. The headings of the sections of the Contest Rules are for convenience of reference only and shall not affect the interpretation of the Contest Rules.
18. This Contest is governed by the law of Canada. Each entrant agrees, to the extent permitted by law, that any judicial proceedings relating to any disputes, claims or causes of action arising out of or in connection with the Contest shall take place in a provincial court within Ontario.